Seat No.

B.B.A. (Part - II) (Semester - IV) Examination, Dec. - 2013
E-COMMERCE (Paper - II)
Sub. Code : 43948

Day and Date :Monday, 09 - 12 - 2013   Total Marks : 40
Time : 3.00 p.m. to 5.00 p.m.

Instructions : 1) All questions are compulsory.
            2) Figures to the right indicate full marks.

Q1) What is E-commerce? Explain its different problems and opportunities in India.   [14]

OR

What is E-payment? Explain different modes of pre-paid payment system.

Q2) Attempt any two :   [8 + 8 = 16]
    a) How the security breach are avoided, detected and recovered?
    b) Explain <FRAME> tag with its attributes.
    c) What is webpage? Explain its types.
    d) Discuss state of e-commerce in INDIA.

Q3) Write short notes on (any two) :   [5 + 5 = 10]
    a) Instant paid payment system
    b) Areas of internet security
    c) Hyper links.
    d) Importance of website.

❊ ❊ ❊